OXID
esales

#ITS HERE
THE NEW OXID eSHOP 6

oxid-esales.com

THE MOST POPULAR GERMAN SHOP SYSTEM AMONG GERMANY'S TOP 1000 ONLINE RETAILERS

OXID eSales

The software code, i.e. the heart of OXID eSales has been comprehensively modernised, extended and slimmed down with a keen eye for detail. The new OXID eShop generation now offers partner agencies and customers an even more robust basis for an economically viable and highly successful implementation of their e-commerce solutions – today and for years to come.

"**OXID eSHOP #ROCKT!**

Higher performance, more convenience, easier handling, good alignment with current standards. The refactoring has led to faster and more structured project implementation, which in turn reduces the costs of implementing new projects."

Christian Elsner, founder and CEO of the online agency norisk GmbH

"OXID has put a lot of effort into making sure that shop updates and module integrations are not too complicated despite large-scale refactoring."

Stefan Moises, Senior Software Developer, shoptimax GmbH

INCREDIBLY FAST

NUMEROUS INTERFACE POINTS

IMPROVED CODE STRUCTURE

MAXIMUM TRANSPARENCY

OPTIMISED DATA ACCESS

INTERNATIONALISATION IN THE DNA

100% UNENCRYPTED SOFTWARE

TOP CONTENT COMMERCE

ENSURE THAT YOUR E-COMMERCE INVESTMENT MAKES SENSE

OXID eSales

SALES UP

Investing in OXID eShop makes sense, because this solution really sells: After years of experience in implementing e-commerce projects, you'll be hard pushed to come up with a previously unheard of scenario. Customers can rely on a tried-and-tested, yet fully customised solution that allows them to make profit straight away, to grow sustainably, to develop new business areas in the B2C and B2B segments and to test international waters.

COSTS DOWN

Investing in OXID eShop makes sense, because it is the solution that offers the best total cost of ownership: Customers benefit from short project implementation times, excellent customisation options and sustainable quality – these are the characteristics which have helped OXID eSales shape the market for many years. The short time to market means that your shop is productive faster than with any other similar system. You can secure your market share and then add to and expand your online shop at your own pace.

MOST FREQUENTLY INSTALLED SHOP SYSTEM OF GERMANY'S TOP-1000 ONLINE RETAILERS (2017)

Source: iBusiness, EHI

440	145	93	57	44	30
Custom programming	Magento	**OXID eShop**	Shopware	Hybris	Demandware

27	24	20	20	16	12
xt:Commerce	osCommerce	IBM Websphere	Intershop	plentyMarkets	Websale

Shop software that has proven itself 1000 times over: no other German shop system has been implemented more often than OXID eShop. More than 2000 of the best-known brands, medium-sized companies and hidden champions have for years relied on OXID to generate sustainable online sales.

REFERENCES

AIDA CRUISES   Bench.   Mercedes-Benz   metabo   Street One   ZEPPELIN

ABOUT OXID eSALES

OXID eSales AG is one of the leading providers of e-commerce solutions and services. Based on the OXID platform, scalable, modular and high-end online shops for any industry in the B2B and B2C segments can be set up and operated efficiently. In the B2B segment, big-name companies like Bitburger, Trigema, AIDA and Zwilling have put their trust in OXID. The comprehensive solution for B2B shop operators is used by Mercedes-Benz GTC, Magura, 3M and Murrelektronik among others. The modular standard software is implemented by more than 150 solution partners according to individual needs, and an ever-expanding open source community provides new, market-relevant impulses to ensure that the software fully addresses demand. Webshop, Mobile and Point of Sale (POS) cover the full multi-channel spectrum.

WANT TO KNOW MORE?

Scan the QR code
or call
+49 761 368 89 261